



Work Session

Goals for Long-term Success

October 15, 2019

Overall Timeline:

Planning and Stakeholder Input

2019-2020

Board discussion, feedback and direction setting

Proposed Long-Term Plan

Suggested topics and dates (DRAFT)



2020-2021

Planning, policy updates and preparation

Implementation

2021-2022

First implementation of strategies
(2021-2022 is the first year when new policies and practices would begin to be implemented)

22-23

23-24

24-25

25-26

Ongoing implementation of strategies

Draft Target

Ongoing Stakeholder and Community Input

Revisiting Our Purpose:

The How

Discussed and planned for in 19-20 and 20-21; **initial implementation would begin in 21-22**

Ongoing Stakeholder and Community Input

Increasing Access

Academic Program Strategy

Marketing Strategy

Year-Round
+ Magnet School Strategy

Transportation Strategy

Additional Strategies

The What

Reducing socio-economic imbalance in schools is a key action (among many others) that will help WCPSS achieve our community's **Goal** for students.

The Why

Goal: WCPSS will annually graduate at least 95% of its **students** ready for productive citizenship as well as higher education or a career.

Revisiting Our Purpose:

The How

Discussed and planned for in 19-20 and 20-21; **initial implementation would begin in 21-22**

Ongoing Stakeholder and Community Input

Increasing Access

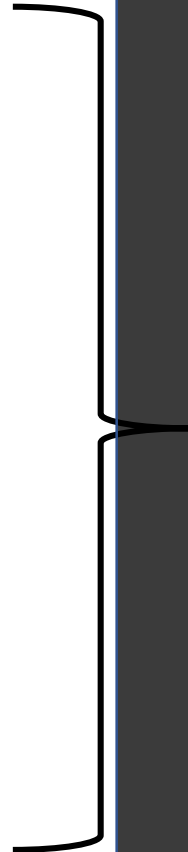
Academic Program Strategy

Marketing Strategy

Year-Round
+ Magnet School Strategy

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Additional Strategies



The What

Reducing socioeconomic imbalance in schools is a key action (among many others) that will help WCPSS achieve our community's **Goal** for students.

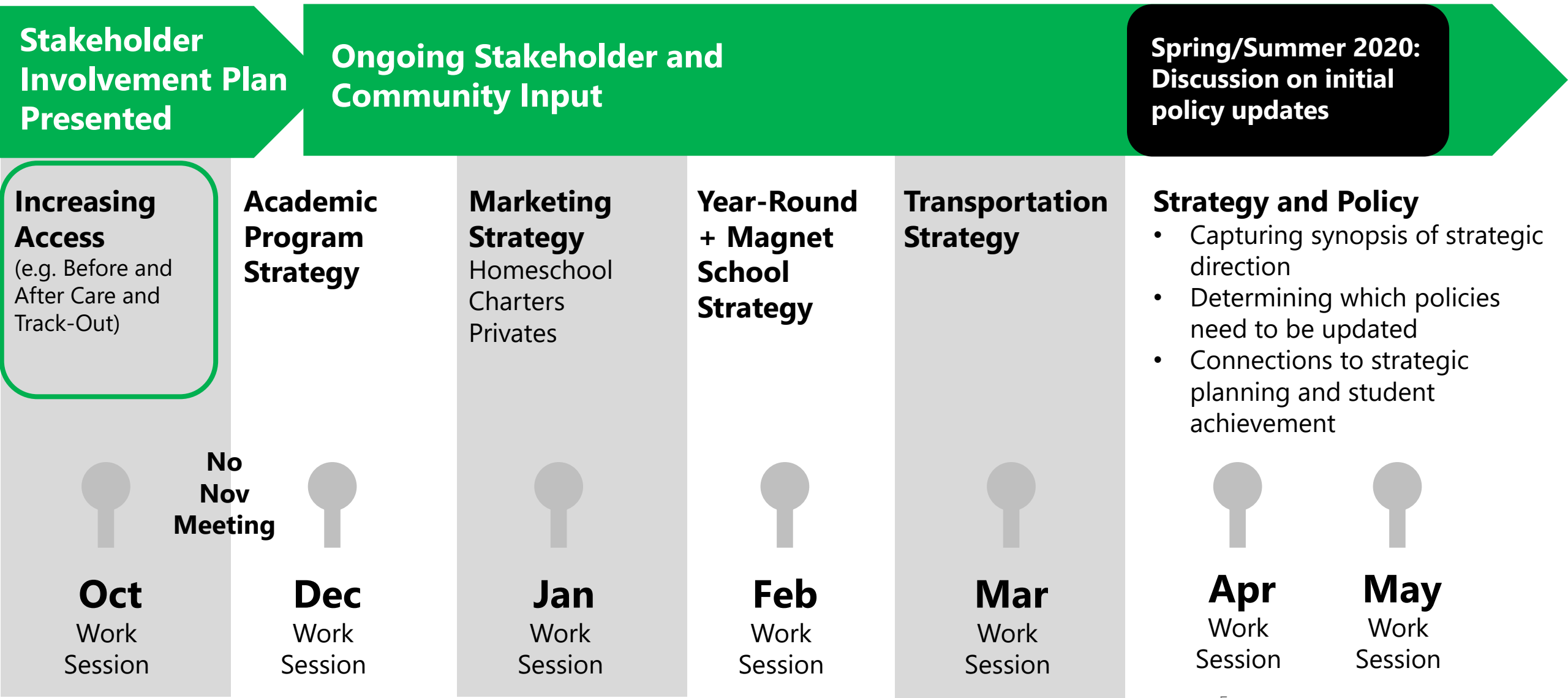
- Our focus over the next several meetings will be digging into the "how"

- Focused on exploring solutions

Goal: WCPSS will annually graduate at least 95% of its **students** ready for productive citizenship as well as higher education or a career.

Proposed Plan for 19-20 Board Work Sessions

Suggested topics and dates



Revisiting Our Purpose:

The How

Discussed and planned for in 19-20 and 20-21; **initial implementation would begin in 21-22**

Ongoing Stakeholder and Community Input

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Additional Strategies

Culminating Synopsis Capturing Conversations (Spring 2020)

Direct community
engagement, feedback
and buy-in

Support policy
discussions and changes
through summer and into
2020-2021

Objectives for Today:

- **Review data** and **discuss** considerations related to identifying opportunities for increasing access for all students focusing on before and after care and track out.
- **Review** and **provide** feedback on the community involvement plan.

The How

The What

The Why

Increasing Access
(Before and After Care and
Track-out)

Reducing socio-economic imbalance in schools is a key action (among many others) that will help WCPSS achieve our community's **Goal** for students.

Goal: WCPSS will annually graduate at least 95% of its **students** ready for productive citizenship as well as higher education or a career.



Check-in:

Increasing access with a focus on before and after care and track out

How would you articulate the problem we are trying to solve?

Before and After Care

Key Background Information

- Virtually every elementary and most middle schools have before and after school program options.
- Cost for a WCPSS program is ~\$500 per year for one hour in the morning. Two hours after school costs almost \$1,000 a year.
- The Y off-site programs cost about \$1,300 a year for before-school programs and \$2,000 to \$2,300 a year for after-school programs depending on location. There are about 54. Transportation is provided.

Before and After Care

Key Information

- The City of Raleigh off-site programs cost about \$800-\$900 a year for before school programs and \$1,500 to \$1,700 a year for after school programs. Transportation is provided.
- About 74 WCPSS schools run their own B&A school programs enrolling more than 7,000 children.
- The Y enrolls an additional 6,900 students.
- The other third-party providers are small, but still important, in comparison. The number of students enrolled in those programs are not easily available.

Track Out

Key Information

- In general, costs are \$150-\$200 a week for a Y program during track out.
- Municipal programs, when offered, sometimes cost a little less.
- Many private track-out options exist, ranging significantly in cost.

Before and After Care

Key Information

Reflection

- What do you see?
- What surprises you?
- What more do you want to know?

Increasing Access

Considerations

1. Address **financial support** for families who are unable to enroll a child in a school of their choice due to the costs of intercession and before- and after-school programs
2. Address **transportation needs** of students wanting to attend schools outside their base assignment
3. Collaborate with **municipalities** in providing track-out programs and before- and after-school programs as a way to increase access
4. Consider different/innovative **approaches to our current partnerships** with the Y and other large partners to improve access and awareness for all students
5. Consider the **current market** for before- and after-school programs; many providers are also community partners in other ways

Increasing Access

Implications of considerations and data

- Which of the considerations are the highest priority?
- What operational steps should WCPSS staff take in the near-term? In the long-term?
- What are the policy and practice implications?

Community Engagement

Overview of Planning

- **Three Purposes:**

- Generates Ideas
- Provides Feedback
- Creates Buy-In

Suggested initial focus of the work to ensure community input to inform decisions.

Community Engagement

Data collection strategies for generating ideas and providing feedback

Current Information:

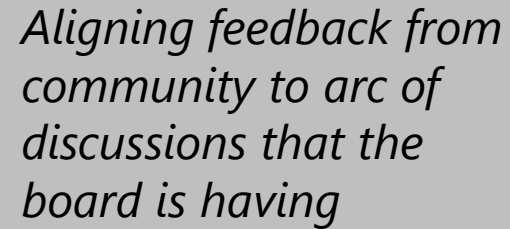
- Market Share
- Exit Data
- Research specific to North Carolina districts

Community Engagement

Data collection strategies for generating ideas and providing feedback

Feedback Channels:

- Surveys
- Focus Groups
- Exhibits and Forums



Aligning feedback from community to arc of discussions that the board is having

Increasing Access

Academic Program Strategy

Marketing Strategy

**Year-Round
+ Magnet School Strategy**

Transportation Strategy

Additional Strategies

Community Engagement

Data collection strategies for generating ideas and providing feedback

○ Surveys

Including sample prompts such as:

- *Removing Barrier: Does your family require before care and after care? What cost for child care do you consider prohibitive? What about for intercession?*
- *Academic Program Strategy: What academic programming would make you select a school you are not zoned to?*
- *Transportation: If a school provided the academic program and level of service you wanted, what is the maximum amount of time you would spend on a bus to reach that school?*

Community Engagement

Data Collection Strategies for generating ideas and providing feedback

- Focus Groups

Use to gather in-depth data on the opinions, knowledge, perceptions and concerns of stakeholders. For example, using select focus groups to provide more detail about services, academic programming and transportation.

- Exhibits and Forums

Used to solicit the views and comments of large numbers of people in hard-to-reach communities. Information can be displayed at community events where stakeholders are asked to share feedback on particular issues and generate ideas. Examples would include Community festivals, PTA meetings and Community Engagement events hosted by the school district.

Community Engagement

Stakeholder
Involvement Plan
Presented

Spring Feedback focused on feedback
and idea generation relative to the work
session topics.

Spring/Summer 2020:
Discussion on initial
policy updates

Increasing Access

(e.g. Before and
After Care and
Track-Out)

Academic Program Strategy

Marketing Strategy

Homeschool
Charters
Privates

Year-Round + Magnet School Strategy

Transportation Strategy

Strategy and Policy

- Capturing synopsis of strategic direction
- Determining which policies need to be updated
- Connections to strategic planning and student achievement

No
Nov
Meeting

Oct

Work
Session

Dec

Work
Session

Jan

Work
Session

Feb

Work
Session

Mar

Work
Session

Apr

Work
Session

May

Work
Session

Community Engagement

Reflection

As you think about our focus topics:

Increasing Access
Academic Program Strategy
Marketing Strategy
Year-Round
+ Magnet School Strategy
Transportation Strategy
Additional Strategies

...and this larger goal...

Reducing socio-economic imbalance in schools is a key action (among many others) that will help WCPSS achieve our community's **Goal** for students.

What do you want our community to:

- *Generate ideas about?*
- *Provide input and feedback on?*

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